



MD - 27 MERLO TEAM

December 2009

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WISCONSIN LIONS

We are in our Sixth month of the 2009-2010 Year, the number of drop have begin to take over the number of new members that have brought In to Lions. I know that there have been many death, but also remember that we have to replace our fallen comrades.

January is coming fast so we may want to plan a membership night. One of the things you can do to bring in young members is use the ten year plan. How that works is if you are 50 you bring someone that is 40.

Only they be come a member, you as sponsor need to start mentor this new member. You as a mentor is a on going for many year to come, making sure that this member is on committee , attending meeting when possible, making sure this member is keep up with the changes to Clubs policy's.

From our International President Ederhard J Wirfs

As you have likely seen in my recent emails, we are making great progress in and are seeing very good results as we MOVE TO GROW our great association. It looks like our membership results through November will be double the results for the same period last year, and the best in 10 years.

What has impressed me the most is the possibility of a remarkable 'turn around' story in the USA with membership and new club growth.

Yes, membership is still at a net loss of about -2,400 in the USA, but that's the best result in many, many years - and there's been no other point in recent time when America has been within such close reach to achieving net growth.

The Lions of America provide more service than any other area, and your growth in the future will mean so much to so many. It will mean hope to many who today don't see a positive future, and happiness for many who do not always know where to turn for help. Your clubs provide an astonishing 7.5 million hours of community service each year, and provide more than \$120 million annually in funding for humanitarian needs. These are truly remarkable achievements, and they are an example for Lions the world over.

As we enter December, we are approaching a critical juncture. It will be important to continue our momentum, this month in particular, if we are to continue closing the gap and to move ever closer to achieving a turn-around-year that will long be remembered.

To keep you motivated, let me share some good news and some ideas:
Membership results through November:

Lion John