

MINUTES  
WISCONSIN LIONS MD27  
2009 – 2010 COUNCIL OF GOVERNOR'S MEETING  
July 25, 2009  
RAMADA  
STEVENS POINT, WISCONSIN

1. The meeting was called to order by CC Lion Sam Kochel at 8:00 A.M.

Those present were:

DG C. Marquardt, A1	DG K. Luebke, C1	DG R. Stanley, E1
DG B. Schmitt, A2	DG S. Lemke, C2	DG C. LeCleir-Meyer, E2
DG L. Quinn, B1	DG R. Daluge, D1	
DG P. Flieger, B2	DG K. Friske, D2	

CC-PDG Lion Sam Kochel

PDG J. Jenson	ID A. Marson	PID W. Heiman
PID R. Duffe	WLF President G. Moegenburg	
PDG J. Schwab	G. Schlender, Pride	

Late arrivals

DGE B. Boline, A2	DGE D. Habrat, C1	DGE S. Jensen, E1
DGE G. Post, B1	DGE G. Francis, D1	DGE D. Fleming, E2
DGE D. Polashek, B2	DGE D. Nelson, D2	PDG D. Sievert
PCC D. Haas, Leadership		

2. Pledge of Allegiance was led by VCC Marquardt

3. Song was led by DG Daluge

4. Prayer was given by DG Pflieger

5. Introductions and Opening Remarks were given by CC Kochel

Pride Coordinator Geri Schlender, WLF President Glen Moegenburg and a welcome to Mary from the State Office who will be taking notes for our Council.

CC Kochel spoke words of encouragement and goals for this year.

6. Correspondence – DG LeCleir-Meyer- No Correspondence was received

Changes to AGENDA

Motion #23 By DG Pflieger/DG Marquardt to accept the agenda with two corrections 1) add ID Marson report prior to financials, 2) 2008-09 financial report from PDG Jenson prior to Budget. (Carried 10-0)

ID Marson Report

Congratulations on becoming the leaders for Lionism in Wisconsin. I wish you the very best during your year. I won't be attending many of your meetings as my travel calendar is very tight but please feel free to contact me at any time with questions, comments or concerns.

The International Theme for this year is "Move to Grow"

New Projects and Activities

- a. Global Youth Music Competition (also remember the Peace Poster Contest)
- b. Lions in Sight- last two weeks of January conduct a public relations activity.
- c. Promote: Stride Walk, Green Team, Lions Crew at Work, Alert Program
- d. Partnerships:
  1. International Red Cross
  2. Service Nations – sign up at [www.bethechangeaction.or/pledge/sign](http://www.bethechangeaction.or/pledge/sign)
  3. Wal-Mart – collect glasses and more
  4. Essilor Vision – low cost glasses
  5. Special Olympics – 5 special interest Lions Clubs
  6. Potomac Advisors – Advocate in Washington, D.C.

Awards:

- a. President and Leadership Awards
- b. Ginko Award Nominations

Speakers to Wisconsin and Convention Host. There is a sheet in the packets with all the Speakers for your District Conventions. I am still working on our MD 27 Convention Speaker.

District Governor Team – team up with the 1<sup>st</sup> and 2<sup>nd</sup> VDG

Membership

- a. Membership is up for the second year in a row with a net gain of 13,296 members during 2008-09. Wisconsin was down by 457 with total membership at 19,773.
- b. Thanks to GMT Leader Gary Fry for attending the Council Meeting. As you know there is a major push in the U.S. to work on membership and extension. Excited about our prospects this year.
- c. Spouse, partner, Lioness –we need you!

Finances:

a. LCI is in good financial condition. We had an unrealized loss in our reserves of about 9%. We are doing well in the slow recovery. Last year we ended with a surplus in our budget and we are projecting a surplus again this year. We have a spending plan in place and we are analyzing when and how we will approach the next dues increase. Probably won't recommend a dues increase until after 2012. At that time dues increases will likely be small but may occur more frequently.

b. New policy on limiting spouse travel to DGE School to \$500 and elimination of first class travel by past presidents, board members and staff are of few ways of cutting spending.

Eye-glass Distribution Centers can charge non-Lion groups for eyeglasses.

Thank You for all your dedication and work on behalf of our Lions Association this year.

7. Ratification of previous minutes and actions.

a. Council Positions

Motion #24 by DG Daluge/DG Friske to Ratify Committee Positions of Council per May 14, 2009 notes. (Carried 10-0) D1 called question.

b. Depository of MD-27 funds

Motion #25 by DG Lemke/DG Stanley to accept M & I Bank as depository bank for MD27 funds

(Carried 10-0)

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## 8. Finances

Report 2008-09 Final Financial report with corrections.

PDG Jenson – A report was given out. There were two changes in this report under Convention 3300 add in \$10,508.83 and under Gross Profit the total will be \$267,080.51. Under the 6300 Convention Expenses minus the \$6,000 seed money given to them since it should not be listed as an expense changing the total Convention expense to \$20,663.53. The Net Income would be \$5621.99.

### a. 2009-10 Budget – DG Daluge

The Budget was handed out. I want to point out on the front page I entered a profit for next years Convention of \$12,000; I also entered expenses for the Convention Committee of \$12,000. So I am looking at the worse case breaking out even next year. Second page #123 DG expenses at International budgeted up to \$1,500 for each Governor which is \$15,000 total. If every DG does not go, there will be some budget savings to offset the deficit. The Council Chair and Council Chair elect also to get \$1,500.

A letter from PID Ingwell was read and in the packets. Discussion took place.

MERLO budget we have cut back on meetings expense but the rest hasn't changed much from last years.

State Office we have budgeted \$5,500 for insurance for our Secretary Mary which was not in the budget last year but was paid for part of year. The Office rent will be higher since it goes up every year in the contract.

Utilities are slightly higher due to increases as well as postage. Office supplies are lower due to not printing of the State Directory. DG Council meeting expenses was reduced so please watch what you spend. The Council Rep was reduced for their meetings. Also the Council Chairperson expense was reduced. State Convention is reduced to \$12,000 so ask them to cut one of their meetings to keep within budget. The Lions Newspaper our editor budget has increased by \$10,000 from last year. I have reduced our printer cost by \$5,000 because we are going with a different paper which will cost less.

Motion #26 by DG Daluge/DG Marquardt to accept 2009-10 Budget as presented. (Carried 10-0)  
Budget was adopted as presented.

b. 2009-10 Bonding Insurance Assessment Motion #27 by DG Daluge/DG Marquardt moved that the Bonding assessment be set at \$6.20 per club. (Carried 10-0)

c. Directory Sales Prices Proposed \$3.00 per District section and \$7.00 for the Whole Directory (Not finalized) Motion #28 by DG Daluge/DG Marquardt to set the price of \$5.00 for District and \$10.00 for the Whole Directory. (Carried 6-4) Motion #29 to Amend Motion #28 by DG Luebke/DG Lemke to add shipping and handling cost to the price of the Directory. (Carried 10-0)

## 9. MD-27 State Committees

Motion #30 by DG Quinn/DG Stanley to table appointments of State Committee Chairs until the October COG meeting. (Carried 10-0)

10. MD-27 Chairpersons and Appointments - Motion #31 by DG Daluge/DG Lemke to appoint MERLO chairs, (Membership – PDG John Schwab, Extension – PDG Gerald Coenen, Leadership – PDG Dave Sievert and PCC Dean Haas) with PDG Bob Schonberg to replace PCC/PDG Wally Natynski as Retention & Orientation Chair. (Carried 10-0)  
Motion #32 by DG Luebke/DG Pflieger to confirm appointment of LCIF Coordinator PID Wayne Heiman (Carried 10-0)

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Motion #33 by DG Quinn/DG Marquardt to accept the resignation of State Convention Coordinator PDG Wilson Mills (Carried 10-0)  
Motion #34 by DG Marquardt

## 11. Reports

WLF – WLF President Glen Moegenburg

First and foremost, the major focus of the WLF, the Summer Camp Project for special needs kids and young adults, is well underway. The numbers served is consistent with past years (sheet provided lists specific numbers for each week of the Camp season). The Camp Operations Staff are, again, doing an outstanding job of handling this monumental undertaking. And realize, the benefits of Lions Camp extend far beyond the Campers themselves. At every opportunity please join the WLF Directors in thanking the Lions and Lioness for their past and ongoing generous support that provides so much for so many.

A group that has been extremely generous since their first donation in 1995, the consortium of motorcycle groups from the Madison area, made their annual visit to Lions Camp June 27 to deliver a check for over \$23,000, bringing their total of contributions to \$242,957 over these many past years. They continue to be valued friends of Lionism.

From every angle, the July 18<sup>th</sup> Birch-Sturm Golf Outing was a huge success. A record number of golfers participated (155) and a record number of hole sponsorships were sold (63) along with 9 newly instituted \$600 Camper Sponsorships. The final accounting still needs to be completed, but the net to your Foundation will be approximately \$20,000, considerably up from last year's \$13,000 (which was also a record).

The winners of the Send a Kid to Camp Raffle was held as part of the proceedings at the golf outing with the Ashippun Lions Club of District A-2 winning the \$10,000 first prize. Again, not all the numbers are in as of now, but the net to your Foundation will be about \$32,000. It's more than we had before, but considerably less than the Board had hoped for and projected. In fact, Lions Clubs won 3 of the 5 prizes, perhaps telling us that the Lions Clubs that are participating are simply buying the tickets themselves rather than trying to sell them to the public. To make this raffle a reliable major fund-raising source is an ongoing issue for the Foundation Board, and any suggestions you have would be very welcome.

Your Foundation will, once again, be accepting the kind hospitality of the New Berlin Lions Club to share some of their space at the Wisconsin State Fair to meet and greet fairgoers. It is great public relations and we also pick up a good amount of donations, which the New Berlin Lions always

match dollar for dollar. Thanks to each District for supplying a case of Lions Candy, which is given away during the run of the Fair. Also, it would be great if every Governor, V.G., and anyone else from your District could attend and help out. Please contact your Director for the day scheduled for your District and the particulars.

Dir. Steve Schlender (Chair of the WLF Sight Committee), E.A. Evett, and I met with representatives of the Wisconsin Optometric Association July 22 to consider forming a relationship that would be mutually beneficial in administering the Children's Vision Screening Program. Presently, the program is run in conjunction with Prevent Blindness Wisconsin and this new alliance, if it comes to fruition, would need to mesh with what is presently in place.

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As the Lionistic Year closed June 30, final numbers are in for both restricted and unrestricted donations to your Foundation for 2008-09, and each of the Governors should have received a copy. There was very good news included, and some not so good. Unrestricted donations totaled \$730,123.30, an increase of more than \$47,000 over last year, and a total of \$987,841.60 for all donations. Up until a month before the year end the totals were considerably short of last year, but the Wisconsin Lions really came through the last month. Seven of the Districts had significant increases over last year. On the down side, by my count, 67 Lions Clubs and a number of Lioness Clubs gave nothing as a donation for general operations (Camp), and that number is up considerably from last year. Only 3 Districts recorded donations from every club. Lions Clubs and Lions have proven, beyond a doubt, to be generous beyond belief over and over again. The WLF lost those Lions Clubs along the way somehow, and it is our responsibility to win them back. Your Foundation Directors sincerely ask for any help you can give in this task.

The WLF Board meetings will change considerably in format, starting with the first meeting on August 8. It will be a one day timeframe with some committees consolidated and restructured and the Full Board meeting concluding the same day as the committee meetings. If practice shows it needs to be changed, we will do that. In the same vein, the accounting practices are in the process of being changed as well. The books for this past year (which was the July 1, 2008 to June 30, 2009 fiscal year) were closed June 30<sup>th</sup>, and the audit will be done in August. To get on the newly approved fiscal year, this coming "year" will end December 31<sup>st</sup>. Another audit will then be conducted for those 6 months, and from there on, the Foundation fiscal year will be the calendar year.

I want to thank everyone that attended Orientation. It was a terrific turnout and I hope it was informative and worth your while and helps you in your duties for this year. We would love to hear your comments, good or bad, so that we can continue to improve the day.

Finally, last but certainly not least, Lions Camp Open House is Saturday, Sept. 19<sup>th</sup>. In my opinion, Open House is the most effective, most underutilized membership retention tool at the disposal of the Lions. As Directors, we appreciate your help in promoting the day.

Your District WLF Directors, the Staff, the Pride Campaign, and I look forward to being a part of your Conventions, which are coming up quickly. Please let us know how we can fit in and be an asset to

the proceedings. I am looking forward to meeting and listening to the Lions, Lioness and Leos of your area.

Pride Given by PDG Carl

Congratulations on your decision to serve this Lionistic year. The Lions Pride Campaign staff and I am looking forward to partnering with you and your district by providing information on the Lions Pride Campaign, our progress, our initiatives and ways you and your Clubs can become actively engaged. It is also an opportunity to invite those of you who are not already members of the Pride family to come on board.

Our Investment meeting was held on Friday July 17, 2009 at the Lions Pride Office at 10:30 am. The M & I Wealth Management team was there for their semi-annual report. New to the committee this year are WLF Director PDG Rod Rommel and representing this Council DG Bill Schmidt. Minutes from these meetings are sent out to all members of the WLF Board of Directors and the Council of Governors via email.

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Since launching our new and improved user friendly site we have received many positive comments from site visitors. It has recently been updated and we update once a quarter to be sure it stays current and to encourage people to revisit the site. If you haven't visited our website I encourage you to go to [www.lionspride.org](http://www.lionspride.org).

We completed the 2<sup>nd</sup> Annual Pride Shoot. I am happy to report it was another successful event. Thanks to our sponsors, the raffle and auction prize donors, the shooters, the folks at Milford Hills and our incredible volunteers. I would like to extend a special thank you DG Len Quinn who did an excellent job of auctioneering again this year. The profits from this years shoot were \$23,880.16. That was \$3,427.91 more than last year. Pictures from the Shoot are on the website.

Regarding the Winners Circle efforts we held an informational meeting on June 16<sup>th</sup> in Madison DG Rick Daluge, PDG Rollie Manthe, Lion Peggy Knapp and Lion Pete Taylor attended the session along with the prior campers and counselors. We did receive positive responses from those in attendance and were encouraged to move forward with our efforts. We have identified interested leaders from 4 Madison Area Clubs and are further encouraged by the offer to help spearhead the pilot project. We are continuing our efforts to identify and find prior campers and counselors in the Madison area.

Working in conjunction with the WLF Board we sent out a Camper Family dual solicitation, you have a copy of the letter, and the results after the first wave in your handouts today. The second wave mailing will be sent after the current camping season is ends.

We held two Donor Days this month one on the 15<sup>th</sup> and one on the 21<sup>st</sup>. It's an opportunity given to our donors of \$2500 or more to visit and experience Lions Camp in session and engage in conversation with the campers during lunch.

We currently have 249 clubs who have made a gift or pledge to the campaign. Their gifts and or pledges are totaling \$707,701.08. In your handouts today you have listed by District the clubs have given a gift. The list does not include Memorials or Honorariums.

You have a copy of our financials in your handouts, the campaign currently stands at 4.8 million which as always includes the endowment fund, money market, outstanding pledges, deferred etc. as lined out in the financials.

Lions Eye Bank of Wisconsin – No report

The Lions Eye Bank 4<sup>th</sup> Annual Golf outing will be on August 24<sup>th</sup>

DG Daluge spoke on phone call received from the Eye Bank stating they had 130 people coming to the dedication today, they had a very successful year in fundraising, out of the ten 2008-09 DG, 2 receive the Gift of Sight award, 6 received the Knight of Sight, and 1 received the Progressive Knight of Sight.

Affiliate Report – Lion Chuck Post, PDG Affiliate Lioness Chairperson

A written report was handed out

Unfortunately, I will not be able to attend the meeting this weekend. The Lioness State Advisory had a meeting on July 18th that I attended. I was asked to have the Council of Governors approve the dues structure for the 2009-2010 year which is as follows:

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Clubs with 15 members or less would pay \$15.00 yearly

Clubs with 16 members or more would pay \$25.00 yearly

These are the same amounts that were approved last year.

If there are any questions or concerns that the Council of Governors may have, please let me know.

Merchandise – DG Stanley

An inventory summary was given. Advised DG's if they don't have a Protocol Book to purchase one because they have great information in them. DG Marquardt ask about Women sizes in the shirts. There are none available. DG Stanley will be looking into this matter.

State Convention Report - Received

Copies of the State Convention Report were given.

State Newspaper – DG Stanley

We had a conference call on Monday, July 20 and everyone was on board. It was agreed to change the paper weight which will be 30# which is exactly what a normal newspaper is printed on. This will save us \$433 a month and \$5,196 a year saving. Change the Contract date to January or February. Family member are still receiving two magazines that is because Club secretaries are not reporting them properly. Also they want to increase Ad sales. Some suggestions are that get individuals to sell ads that work strictly on commission. Request to receive quarterly financial reports on Newspaper line items, also Jodi will look at the picture and try to improve them. Cannot sell Ad's on your District page. All advertising contracts (billing) will be handled by Jodi with the money coming

to the State Office. In the Policy manual it states that a Vice District Governor should be appointed to the Newspaper Board.

#### Mission to Mexico – PID Duffe

Our annual Mission to Mexico meeting will be Sunday, August 9<sup>th</sup> in DeForest. Our annual training session will be at camp on January 9, 2010. Upcoming Missions will be in the Newspaper. We have one in the fall and three in the winter. One year ago we had 100% financial representation. This past year 9 of 10 have participated. We need to work with Used Eyeglass Center. The Mission to Mexico cannot survive with out our Eyeglass center. Last Year some Districts at my suggestion gave monetary donations to the eyeglass center to offset costs (not 100%) Mission to Mexico will continue to support by transporting used eyeglasses to Rosholt. Last year we pick up glasses from Nebraska & South Dakota. Continue PR with Minnesota (over 6 Million) have been given they do not presort these glasses.

Mission to Mexico trailer - we purchased a new one and it is almost paid for. The first one served us very well. We are putting some restrictions on the new trailer so it will last longer.

What I would like to see is more District support of Mission to Mexico for what we do. (unlike most committees no one is reimbursed – strictly volunteer- reason for becoming a 501 (c) 3.)

LCI passed that a 10 cent per pair of glasses handling fee to charge all non-lions groups. So I hope that some money can be made up at the Eyeglass Center.

If you find that your inventory of pins is vast the Mission to Mexico will take them to give to volunteers on the Missions to give out to who ever (children etc.)

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MERLO – Reports - Reports were in packets.

End of year number 457 down. We were up in new members but we need to look heavy into our Retention program. Please set up a date and time that we can come into your conventions. Do we want to add the “W” (Women) to Merlo. GMT training 5-9 of October will be invited for training in Colfax.

### **MEMBERSHIP DEVELOPMENT 3- YEAR ACTION PLAN**

This is MD Merlo team 3-year action plan, according to each team member that wants to accomplish these goals in the next 3-year term to strengthen the Lions of Wisconsin through MERLO training. As MERLO Chairman, I will be reporting to the Counsel of Governors on the progress of the goals of each member of the MERLO team at each counsel meeting for the next 3 years. To accomplish these goals will require cooperation of the District Governors, 1<sup>st</sup> and 2<sup>nd</sup> Vice District Governors, District MERLO Chairman's, and their MERLO teams. This will require two-way communications from the Districts and the State MERLO team for this to work. Communications channels cannot be just one-way. At your District Conventions, I will need time to present the progress of both the State and District MERLO goals and programs. This will work if we ALL work together as a TEAM.

## **MEMBERSHIP GOALS:**

1. To increase membership to 21,000 members.
2. To implement membership tools and programs for this increase.
3. Each month membership newsletter and cumulated numbers reports will be sent out to each district.

## **ACTION:**

1. Training of each District MERLO Team, Zone and Region Chairs each year at MERLO cluster meetings to be set-up by each District MERLO Chair in September and October.
2. Further implementing such programs as the North American Healthy Club Initiative Toolbox, TTT program, Global Membership Team program and as other programs becomes available.
3. At the State Convention, there will be Statewide MERLO training each year for all MERLO teams, Zone and Region Chairs, 1<sup>st</sup> and 2<sup>nd</sup> Vice District Governors and any Lion member from the districts are welcome to attend.
4. District MERLO Chairs will send a report via e-mail to PDG John Schwab, MERLO Chair, on the progress of their action plans and condition of their district by the 10<sup>th</sup> of each month.

## **MONITORING:**

1. Through monthly cumulating number reports from International.
2. Through new clubs and branch clubs chartered.

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3. Through monthly reports from District MERLO Chairs.
4. Through monthly reports from each of the MD MERLO Chairs.

PDG John Schwab

## **EXTENSION DEVELOPMENT 3-YEAR ACTION PLAN**

### **Goals for Extension**

To start new Lions Clubs in each district in the State where there is no existing Lions Clubs. Work with Lions Clubs that wants help to rejuvenate. For Clubs that do not want help start a new club.

### **How Will It Be Achieved?**

In each district list names of cities, towns and townships by population in each of these categories; check for growth patterns in rural and urban areas. Determine by population in any given area if there is sufficient numbers to sustain a Lions club or more than one club or would a branch be better?

### **When Will Each Step Be Completed?**

It will be completed when numbers start to increase. At the beginning of every second month each Extension team will work one community, at the end of 2 months the extension team should have completed their task of starting or improving clubs. A Method of improving clubs would use the TTT program as one of the options in their toolbox.

### **Who is Responsible?**

DG, PDG, District Merlo teams, Region and Zone chairs will be responsible to seek out potential in various areas.

### **Possible Methodologies:**

1. District Extension will investigate Chamber of Commerce or do some personal visit to find out if other service clubs exist in the community.
2. Contact neighboring Lions Clubs to see if there is an interest in being a sponsor of a new club or branch and working to make this happen.
3. Involve the Zone chair to help assess the need for a club.
4. From the list of potential sights for a club list 2-3 primary prospects and then put together a committee to work on formation of each club. Identifying the Sponsoring Clubs and Guiding Lions.
5. Consider starting most of these branches of existing clubs and growing them that way until they reach 20 members. This is a safer approach and more sustainable in a long haul.
6. Consider the use of the GMT to assist with training of Guiding Lions and prospective Lions Clubs.

PDG Jerry Coenen

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### **MD-27 Leadership Development 3-Year Action Plan**

- 1) Review and evaluate each District's Club Officer Training Program.
  - a. Action Step: Attend other District's Club Officer Training and observe programs
  - b. Action Step: Develop curriculum and hold annual MD27 workshops (April-June) for District Club Officer Training Leadership. Provide an opportunity to gather and share best practices.
  - c. Responsible: PCC Dean Haas & PDG Dave Sievert
  - d. Due Date: June 1, 2010
  
- 2) Review and evaluate each District's Zone Chairman and Region Chairman (if applicable) Orientation Program.
  - a. Action Step: Attend other District's Orientation Training and observe programs
  - b. Action Step: Help District's build a larger candidate pool for Zone Chairs and Vice District Governor. Develop lists of past Club Presidents who have the skills to be Zone Chairman.

- c. Action Step: Compile and provide centralized access to best practices for Zone Chairman Orientation programs.
  - d. Responsible: PCC Dean Haas & PDG Dave Sievert
  - e. Due Date: June 1, 2010
- 3) Develop a MD27 training program for the 2<sup>nd</sup> Vice District Governor position.
- a. Action Step: Develop job descriptions for the 2<sup>nd</sup> VDG with possible opportunities for each District to consider such as;
    - i. Leader of District MERLO team
    - ii. VDG function as Region Chair if Districts currently do not have Region Chair position
    - iii. District newsletter editor
  - b. Action Step: Develop Orientation program for 2<sup>nd</sup> VDG and implement at October Council Meeting.
  - c. Action Step: Invite and encourage all 2<sup>nd</sup> VDG to attend MD27 Leadership School in February.
  - d. Responsible: PCC Dean Haas & PDG Dave Sievert
  - e. Due Date: September 1, 2009
- 4) Develop a list of Leadership Workshop topics and facilitators/trainers, which could be provided at District Conventions or District, sponsored Leadership Training Workshops.
- a. Action Step: Contact each District's Leadership Chairman and gather list of Leadership Workshop topics that have been presented recently in each District.
  - b. Action Step: Compile and provide centralized access to list of Leadership Workshop topics.
  - c. Responsible: PCC Dean Haas & PDG Dave Sievert
  - d. Due Date: December 1, 2010
5. Develop list and syllabus of Lions Leadership Training events and workshops in MD27 and through LCI.
- c. Action Step: Gather and compile list of Leadership Training events and dates along with syllabus.
  - d. Action Step: Provide centralized access to this list and syllabus. Also provide links to LCI sponsored workshops (ie Sr. Lions Leadership Institute and USA/Canada Lions Leadership Forum)
  - e. Responsible: PCC Dean Haas & PDG Dave Sievert
  - f. Due Date: October 1, 2009

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Action Plan by year:

2009 – Develop MD27 training program for 2<sup>nd</sup> VDG position. Gather and compile lists of Leadership workshop topics. Gather and compile list of available Leadership training programs and class syllabus.

2010 – Review and evaluate District Club Officer and Zone Chair Training programs.

2011 – Implement and refine MD27 workshops for District Leadership Chairs

PCC Dean Haas  
PDG Dave Sievert

## ORIENTATION DEVELOPMENT 3-YEAR PLAN

### **Mission: Provide real time information who we are!**

1. Monthly accumulating number reports from International
2. New members with e-mail at least three communications about what Lions are, expected & its rewards.
3. Communicating with Club Presidents or officers with e-mail.
4. Provide a web site for Orientation information to all Wisconsin Club members.
5. Gather information from Club that are losing member new or old.
6. Provide all DG with information to spread the word about what Lionism is all about.

PDG Bob Schonberg

LCIF – PID Heiman

The goal of the LCIF Development Plan is to increase awareness of LCIF and of course, of the annual donations over time, thereby, "Building a Stronger Foundation, Creating a Better World." Four of the ten district LCIF coordinators and myself attended a special LCIF coordinator seminar on Thursday afternoon July 9, 2009 at the Minneapolis Convention. Another session is tentatively being planned for Thursday afternoon at the USA/Canada Lions Leadership Forum in Memphis. Additional training will also take place with the District Coordinators here in Wisconsin.

To promote awareness of LCIF, baseline information needs to be made available. Most of you received handouts with the 2008-09 LCIF contributions by District, the annual 1974-2008 donation history and the MD-27 LCIF approved grant history. The donation figures include CSF I and CSF II donations. In addition, the District Governors (and the District Coordinators will) received a copy of their respective district's CSF II donations, as well as a Melvin Jones and Progressive Melvin Jones Fellowship listing by club within the respective districts. Both the District Governors and the Coordinators can use this information a number of ways, including congratulating clubs on their donations on their club visitations. If we total the MJF's we

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have 4626 in MD-27 and of these 93 are also progressive MJF's. This is a minimum of \$4,719,000 donated to LCIF thru the MJF program. Of course, this is done over 35 years. The MJF report is not the same as the quarterly club recap of donations that will be available. I am working on getting the 2008-09 year end recap report.

Any of these reports can be forwarded by email.

I would ask the District Governors to include the LCIF Coordinators on your Cabinet meeting agenda and also work with your district convention chairs to have an LCIF table/booth at your respective conventions; I and/or your district coordinators can be available for a short presentation at your district convention.

These LCIF coordinators are ideally, meant to be a three year terms for continuity.

The District Coordinators and I have a combined expense budget for 2009-10 of \$1,000. Any coordinator expense reimbursements would go through me for approval.

11:15 A.M.- Went to Closed session for issue of Personnel

Lunch

Resumed Council Meeting at 1:00P.M.

Motion #33 by DG Pflieger/DG Marquardt to accept the resignation of our State Convention Coordinator PDG Wilson Mills with thanks for his effort and time for a job well done. (Carried 10-0)

Motion #34 by DG Marquardt/DG Stanley to appointed as Interim State Convention Coordinator PDG Jordan Chadwick from 27-A1. (Carried 9-0)

Motion #35 by DG Stanley/DG Schmitt to add the "W" to MERLO. (Carried 9-0)

#### 12. State Office Location

CC Kochel and WLF President will get together and developed a broad perspective and a plan to bring back to you for approval. Motion # 36 by DG Stanley/DG Pflieger to table the State Office location until more information is received. (Carried 9-0)

#### 13. Review 2009 International Convention in Minneapolis

Some of their experiences were shared.

#### 14. District Governors Travels

Youth Exchange Camp (Review and Evaluation)

56 kids from 20 countries were at the camp ages ranging from 16-20 years of age. Staff doing a fantastic job. It was fantastic

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LCI/Leader Dog

Orders for noon lunch were passed out and returned.

Lions Day at Camp

WLF President Moegenburg stated to make sue you call ahead if your going to eat. Please bring people with you they do not have to be lions. Tell your clubs and anyone else to come and see what Lions Camp is all about. The order form will be in the Newspaper.

USA/Canada Leadership Forum – no report

15. 100% Secretary Award

The requirements for 100% Secretary Award form was passed out. This is a suggested criteria

16.. Guest Comments

PID Ron Duffe – Spoke on the research on the State Office moving to Camp. Please cross your T's and Dot your I's to make sure you are doing in right (taxes).

PDG Dave Sievert would like to thank the District Governors and look forward to working with you as well as Vice District Governors.

17. Other Business

DG Spouse wants to hold a raffle. How to go about getting a license. Motion #37 by DG Daluge/DG Luebke to request VDG Barry Boline to complete raffle license application. (Carried 9-0)

Motion #38 by DG Daluge/DG Friske to accept the Lioness dues of Clubs with 15 members or less would pay \$15.00 yearly  
Clubs with 16 members or more would pay \$25.00 yearly  
Same as last year (Carried 9-0)

Motion #39 by DG Daluge/DG Marquardt to purchase a recondition cannon copier in the amount of \$2900 and service contract with the money coming out of the reserve for State Office use. (Carried 9-0)

Committee list

Volunteers were ask for, so they can find a chair for committees. DG's were named.

Motion #40 by DG Daluge/DG Luebke Council to create State AD Hoc Public Relation Committee which will consist of PR Chairs from each District (Carried 9-0)

In your packet you received Presidential and Leadership awards that have been given out. Application forms are also attached on the back. Please start thinking of candidates.

Motion #41 by DG Pflieger/DG Daluge to reaffirm Policy F10 Make clear that there is only reimbursement for that position. (Carried 9-0)

There is also a job description on GMT Liaison and changes or addition. None

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Motion #42 by DG Daluge/DG Marquardt to appoint 27-B1 VDG Gerald Post to the Editorial Board for 2009-10. (Carried 9-0)

Motion #43 by DG Stanley/DG Daluge that all advertising contract, billing/collections will be handled by the Wisconsin Lions Editor. State Office will receive payments & notify Editor when payments are received. (Carried 9-0)

Motion #44 by DG Daluge/DG Marquardt to add VDG Barry Boline of 27A2 to the Finance Committee 2009-10. (Carried 9-0)

18. Next Council of Governors Meeting October 2-3, 2009 at the Royale Inn, Stevens Point  
Friday evening:

7:00 pm Pre-Council meeting, District Governors: Council shirts

7:00 pm VDG Training: Lions informal

Saturday 8:00A.M. Council meeting, DG and VDG Sport Coats and Tan Pants

19. Motion #45 by DG Quinn/DG Stanley to adjourn at 2:00 P.M. (Carried 9-0)