



We Serve

**The International Association of Lions Clubs
Multiple District 27 - Wisconsin**

MINUTES
WISCONSIN LIONS MD27
2010 – 2011 COUNCIL OF GOVERNOR’S MEETING
May 19, 2011
PAPER VALLEY HOTEL
APPLETON, WISCONSIN

1. The meeting was called to order by CC Lion Augie Fortmann at 2:00 P.M.

Those present were:

Council Chairman A. Fortmann	DG D. Habrat, C1	DG S. Jensen, E1
DG K. Harris, A1	DG R. Moen, C2	DG D. Fleming, E2
DG B. Boline, A2	DG G. Francis, D1	
DG G. Post, B1	DG D. Nelson, D2	
DG D. Polashek, B2		

VDG M. Strelow, B1	VDG N. Winchell, D1
VDG S. Doell, B2	VDG J. Fisher, D2
VDG R. Koch, C1	VDG J. Spies, E1
VDG L. Christiansen, C2	VDG D. Schaefer, E2

PID Wayne Heiman	2 nd VDG Larry Braunschweig	PDG/PCC Terry Peters, Eye Bank
PID Phil Ingwell	IPID Art Marson	Mark Hintzmann, Cand. Int’l Dir.
PDG John Schwab, Membership	2 ND VDG Ron Edlund	Jerry Rabbach, Lions Eye Bank
WLF President Dave Kaiser	PID Peter Cerniglia	PDG Chuck Post, Affiliate Chair
PID Ron Duffe	IPDG Rick Daluge	Donna Fortmann
Connie LeClair Meyer, GLT Coord.	PRIDE Chairman Dewey Carl	Al Peters, Can Do Canines
PDG Dave Sievert	PRIDE Coordinator Geri Schlender	Guest, Ed McCormick
John Jensen, Int’l Conv. Cmte Chair	Lion Mary Braunschweig	Ken Bitter, VDG Elect
PDG Tom LeCleir	Anita LeCleir	Lion Judy Fleming

2. Pledge of Allegiance was led by Vice Council Chair, DG Harris

3. Song Led by DG Nelson

4. Prayer was given by DG Habrat

5. Introductions and Opening Remarks were given by CC Augie Fortmann

6. Approval of Agenda, CC Lion Augie Fortmann – Motion #114 by DG Frances/DG Moen to approve the agenda. 10-0 (carried)

a. Approval of March 5, 2011 Meeting Minutes – **Motion #115** by DG Polashek/DG Nelson 10-0 (carried)

7. Council Secretary Report and Corrections. DG Polashek

No issues or corrections.

8. Report PID Lion Art Marson

9.

Wisconsin Lions Foundation, Inc.

Report to Council of Governors

David Kaiser, WLF Board President

May 19, 2011

Thanks to the efforts of about 200 Lions, Lioness, Leos, Boy Scout groups and others who attended Work Day on April 30th, your Camp is ready to welcome this year's campers. As of last week, there were 1,195 campers registered. Some weeks are full, but there is still room for visually and hearing impaired kids.

The Foundation will be hosting the Program Associates tomorrow evening from 5-6:30 p.m. The invitations were sent out to all Program Associates on record a few weeks ago and we're hoping for a good turnout. The Directors have been working very hard this year to get every club to appoint a WLF Program Associate. At this time, we only have 40% of the Lion and Lioness Clubs on board, so we have a long way to go.

As you all know, we have moved forward in the process of restructuring the Foundation and have received notification from the IRS that they have issued Employer Identification Numbers to the Birch-Sturm Memorial Fund, Inc. and the Lions Pride Endowment Fund, Inc. We are now working with our Attorneys to get 501(c)(3) tax status for both Funds.

All of you should have received a copy of our Annual Audit and Management Letter for the year ending December 31, 2010. Today you are receiving Financial Statements for the period ending March 31, 2011, which is our 1st Quarter.

You also received a copy of the 2011-2012 WLF Calendar today. Upcoming events for you to keep in mind include: June 4 – DGE and WLF Director Orientation, June 11 – Lions Pride 4th Annual Shoot; July 23 – 14th Annual Birch-Sturm Memorial Golf Outing; and September 17 – Wisconsin Lions Camp Open House.

Election of Officers took place at our March Board meeting. The 2011-12 slate of Officers are Andy Deinhammer, President; Eric Holthaus, Vice President; David Hempel, Secretary; and our newly-elected Treasurer is Director Lee Vrieze from District 27-E1.

As always, if anyone has any questions/concerns regarding my report or any other matters of the Foundation, please feel free to contact me.

Respectfully Submitted,

PDG David A. Kaiser, President

Wisconsin Lions Foundation, Inc.

Lions Pride Report: Lion Geri Schlender, Lions Pride Coordinator

Council of Governors Meeting State Convention May 19th 2011

The Pride Staff looks forward to working with the Council in the new lionistic year. As always we ask for your support and if you are not yet a member we ask that you consider making your gift/pledge this year. As the mantel of responsibility passes from one council to another we would ask the outgoing Governors who have not joined the Pride Effort to also consider making a gift/pledge.

Preparations for the 4th Annual Lions Pride Shoot Sporting Clays Fundraiser on June 11, 2011, at Milford Hills Hunt Club are well underway. We sent out Sponsorship letters and Volunteer request. We would love to have Governors participate. You can be a shooter, a volunteer or even a station sponsor. You could also provide a raffle or door prize or a silent or live auction item. To date this fundraiser has raised \$62,000. Your support and participation can make a real difference.

We are also preparing for the 2nd Annual Friendship 100 Ride. The event is scheduled for July 26th.

We completed Pride's Annual Report that is included in the WLF Annual Report that will be distributed at the WLF Annual Meeting.

We are completing work on our presentation for the DG & WLF Directors Orientation scheduled for June 4th.

We currently have 349 clubs who have made a gift or pledge to the campaign and their Gifts and or Pledges now total \$875,198.13. At this time we have 52.8% of clubs in the state who have made a contribution to the Lions Pride Endowment Fund with the individual participation level of 5.4% of Lions and Lioness who have chosen to make Pride Personal with a gift/pledge to the Lions Pride Endowment Fund.

The Campaign stands at 6.2 million.

Respectfully Submitted,
PCC Dewey Carl Lions Pride Chairman
Lion Geri Schlender Pride Coordinator

Motion #116- By DG Habrat/DG Nelson to have the Council of Governors approve the state wide Foundation projects as presented: Diabetes Education, Children's Vision Screening, WI Lions Eyeglass Recycling Center, Hearing Aid Program and Lions Camp. 10-0 (carried).

10. Lions Eye Bank of Wisconsin, DG Francis & PCC Terry Peters

Eye Bank Report for May Council of Governors meeting

LEBW is currently taking applications for the Executive Director position. The search is being conducted by our HR representative MRA and we expect to be doing interviews after June 1st. Our annual meeting will be held on Thursday July 28th. At that time we plan to have a special "Mortgage Burning" ceremony as we plan to pay off what is left on the loan by July 1st. We continue to see a lot of success with promoting the Donor registry and have had many clubs and individuals request packets to aid them in promoting the registry and setting up events to get people registered. The Eye Bank thanks the Council of Governors for their support during this past year.

11. Lions Clubs International Foundation Report, PID Wayne Heiman

12. USA/Canada Form, PID Ron Duffe

13. State Convention, PDG John Schwab

Guest speaker Ed McCormick, from Kansas, was introduced by PID Art Marson.

Ed spoke about the Board meeting that was held in North Carolina. He stated that the Constitution and By Laws did draft the language that will be used on the ballot for everyone in Seattle on the dues increase. That is a \$4.00 dues increase that will take effect over a two year period. The first two dollars would go into effect the first of July 2012. The second \$2.00 would go into effect the year after in 2013.

The next city to host the International Convention will be Japan.

Several new areas of provisional districts were approved in China because Lionism in China is growing by leaps and bounds.

The Global Leadership Team and the Global Membership Team was discussed at the Board meeting. They felt that the MERLO concept was not working in about 90 percent of North America.

14. GLT/GMT Team Report: PDG Connie LeCleir Meyer & DG Doug Fleming

GLT Coordinator Connie LeCleir-Meyer- Team includes DG Karla Harris, PCC Dean Haas and PDG Rob Sherman. PDG LeCleir-Meyer would like to add a fourth member from the E1, C2 area.

Council of Governors Report

May 19, 2011

1. GLT Overview

- a. LCI Goals: the goals for the new GLT will focus on the leadership development and training that is necessary for sustained growth and improved Club, District and Multiple District operations.
- b. Global Leadership Team shall:
 - i. Provide a system and a dedicated team responsible for identifying and developing more qualified leaders from the Club level on up
 - ii. Enable customization of LCI's leadership training to better meet local needs; i.e. training needs for China are different than what is needed in California
 - iii. Improve and expand use of LCI's many leadership training and development programs
- c. Timetable:
 - i. March/April 2011 – GLT / GMT Coordinator appointments submitted to LCI
 - ii. May/June 2011 – Coordinator and team database goes live at LCI and appointed names are entered, terms to begin 7-1-11
 - iii. July 2011 – Educate DGE during DGE Seminar, meeting during 2011 International Convention, implementation of action plans begins, plan for GLT/GMT joint meetings at area forums

2. MD GLT Coordinator

- i. Appointed by Council of Governors
- ii. GLT MD Coordinator – 3 year appointment required
- iii. Coordinator Goals (work in progress)

Goal 1: Select a team to support the leadership development goals of the multiple district by April 15.

Goal 2: Encourage the District Governors to select a District GLT Coordinator by May 10.

Goal 3: Research LCI criteria for funding for Regional Lions Leadership Institute, review curriculum, select faculty, complete and submit application by May 31.

Goal 4: Meet via teleconference with GLT team by May 19.

Goal 5: Address the Past District Governor's Organization to discuss mentoring strategy for leadership development by May 20.

Goal 6: Report status of Coordinator position, GLT team, GLT team goals and possible training plan to Council of Governors by May 19.

Goal 7: Hold a face to face workshop with GLT Coordinators, GMT Coordinators, GLT Team and GMT Team to discuss strategies for Districts and multiple district by August 1.

Goal 8: Write several articles for the Lions Newspaper on a leadership topic each month, for the September issue, February issue, and March issue.

Goal 9: Research an assortment of ways to deliver effective and efficient online training to reach a wider audience by October 1.

Goal 10: Schedule quarterly teleconferences with GLT Team and GLT District Coordinators by June 1.

3. MD GLT Team

a. Team consists of leadership training and development experts from the MD, drawing from LCI leadership institute graduates:

- i. Connie: E2 / C1
- ii. Karla: A1 / A2
- iii. Rob: D1 / D2
- iv. Dean: B1 / B2
- v. ____ E1 / C2

b. Team Goals

Goal 1: Write an article for the Lions Newspaper on a leadership topic each month. Possible topics:

- Servant Leadership
- Leading Volunteers
- What is your leadership style?
- But I don't want to lead!
- How to let go of the role
- Others?
- Article sequence:
 - c. **August** issue topic TBD
 - d. **September** issue in time for District C1 Convention
 - i. Written by Connie
 - ii. TOPIC TBD
 - e. **October** issue in time for District B2 Convention and District B1 Convention
 - i. Written by Dean
 - ii. TOPIC TBD
 - f. **November** issue topic TBD
 - g. **December** issue in time for District A1 Convention
 - i. Written by Karla
 - ii. TOPIC TBD
 - h. **January** issue in time for District D2 Convention and District A2 Convention
 - i. Written by Rob and/or Karla
 - ii. TOPIC TBD
 - i. **February** issue in time for District D1 Convention and District E2 Convention

- i. Written by Rob and/or Connie
 - ii. TOPIC TBD
- j. **March** issue in time for District E1 Convention and District C2 Convention
 - i. Written by Connie and/or Dean
 - ii. TOPIC TBD
- k. **April** issue topic TBD
- l. **May** issue topic TBD
- m. **June** issue topic TBD

Goal 2: Develop a method of communicating online with State GLT and District GLT Coordinators, such as Facebook or LinkedIn and regularly monitor.

Goal 3: Each State GLT member will send monthly communication (email, phone call, card/letter) to their perspective District GLT Coordinators on motivational topics (to be determined by the State GLT), ramping up the contact to bi-monthly in the Fall.

Goal 4: Collaborate with the State Convention Committee to have leadership development training at the State Convention, such as Zone / Region Chair Training, District Secretary / Treasurer Training, or other leadership development training, and start to advertise in the Lions Newspaper by August 1 and monthly thereafter.

Goal 5: Identify and develop a progressive process for leadership development (Path to District Governor) within our Multiple District and post in the Lions Newspaper

Goal 6: Scrutinize and submit application for Regional Leadership Institute training to be held in October, and start recruitment for training now, beginning with discussions with the District Governors and District Governor-elects at the State Convention Council Meeting.

Goal 7: Hold quarterly teleconference meetings with the State GLT for status updates, goal monitoring and other State GLT business discussion. Determine schedule for meetings at 2011 State Convention

Goal 8: Hold a face to face kick off meeting with the District GLT Coordinators and the State GLT by August 1, to discuss roles/responsibilities, District goal setting (create District officer training plan or evaluate/modify current plan), and general direction. Determine date for meeting at 2011 State Convention.

Goal 9: Hold quarterly status update meetings with District GLT Coordinators and State GLT via teleconference to problem solve, troubleshoot and provide status updates. Determine schedule for meetings at 2011 State Convention.

Goal 10: Develop user-friendly worksheet for District GLT Coordinators to use to report status updates to State GLT.

Goal 11: Develop a list of Lions leadership development training workshops, to include offerings through LCI, as well as appropriate facilitators to deliver the training. If necessary, create a working agenda and syllabus for each topic. Collaborate with each District Convention Committee to include at least one leadership development training session at the District Convention, at the very minimum to include Path to District Governor training.

- a. Connie: E2 / C1
- b. Karla: A1 / A2
- c. Rob: D1 / D2
- d. Dean: B1 / B2

e. Committee Member(s): E1 / C2

Goal 12: Evaluate MD27 training program for the 2VDG position and modify as needed

Goal 13: Create a directory from each District of Guiding Lions (this may be outside our scope – verify with Area Leader)

Goal 14: Update the Council of Governors on State GLT status at each scheduled meeting

Goal 15: Update the Past District Governor’s Organization on State GLT status at each scheduled meeting

Goal 16: Strategize with C1 District Governor-elect ways to create, maintain and sustain leadership development within that District, to include identification of prospective leaders at the District level, mentorship planning, short- and long-term goal setting for leadership development, and other areas of immediate concern.

Goal 17: Create ways to ensure District GLT Coordinators are actively supporting leadership development within the District, and monitor effectiveness.

Goal 18: Gather and analyze reasons why attendance at Lions training sessions (ELLI or Communicate Like a Leader) is minimal through activities such as hosting a “Voice of the Lion” discussion session at each District Convention.

Goal 19: District Governor-elect training schedules will be discussed and scheduled by the State GLT as soon as possible and will be held in conjunction with the 2011 – 2012 Council Meetings, but separate from the Council Meeting structure.

Goal 20: Hold training for District GLT Coordinators at the 2012 State Convention.

4. District GLT Teams

- a. One coordinator for GLT and one coordinator for GMT working separately but jointly support responsibilities
- b. District GLT team consists of:
 - i. DG
 - ii. 1VDG
 - iii. 2VDG (primary liaison to District GLT team)
 - iv. District GLT Coordinator (serve a 3-year term); appointed by joint consensus of the DG, 1VDG and 2VDG in consultation with MD GLT coordinator.
 - v. Others within district based on needs
- c. District GLT Goals should support District Governor Goals for leadership development
- d. Purpose and General Responsibilities
 - i. Organizes training for Zone Chairs and Guiding Lions
 - ii. Ensures or delivers club officer training at a minimum annually

- iii. Implements Club Excellence Process (CEP) workshops or trains/assigns CEP facilitators to conduct such workshops
- iv. Ensures certified Guiding Lions are properly advising new clubs under their charge
- v. Identifies and develops qualified new leaders for club, zone and cabinet. Encourage seasoned Lions in Cabinet role to mentor a newer Lion to keep the pipeline flowing
- vi. Ensure clubs routinely conduct new member orientation and make development opportunities available to all members
- vii. Establishes a leadership development plan for district, in consultation with MD GLT team
- viii. Adapts LCI orientation materials and club officer training material as needed to meet local needs
- ix. Promotes the LCI mentoring program and recruits Lions to undertake the mentoring process so they becomes better prepared future leaders
- x. Submits a leadership tracking form to MD GLT Coordinator and to LCI for input into “future leader” database
- xi. Promotes the involvement and use of LCI leadership institute graduates in functions and programs at the district and club levels

5. Training Ideas

a. State Level

- i. ELLI - Need to submit grant application by 5-31-11
 - 1. Have a raffle at each Convention for one “winner” to attend
 - a. Guidelines needed?
 - b. The other attendee would be named by DG
 - i. Come up with three names
 - ii. They must approached and asked by the DG to attend
 - 2. Invite Lions who are already leaders as a “refresher” training
 - 3. There must be a packet of information available to each DG shortly after they take office
 - 4. Portions of training to be online / remainder be in person in Stevens Point - curriculum TBD
- ii. Communicate Like a Leader
 - 1. All DGE attend
 - 2. At least two Zone Chairs from each District attend – district funded?

- iii. Zone Chair Training
 - 1. To be held at Stevens Point – when?
 - 2. More than one session?
- iv. Other training needed?

b. District Level

- i. Ideas
 - 1. Lions Voice – grass roots lions want to be heard!
 - 2. Club Officer Training
 - 3. District Officer Training
- ii. District GLT Responsibilities
 - 1. Work with Committee
 - a. 1VDG
 - b. 2VDG
 - c. DG
 - d. Can include Zone Chairs

6. State Newspaper

- a. MD GLT Team have article in paper each month
 - i. District C1 Convention September issue - TOPIC TBD
 - ii. District B2 Convention October issue
 - iii. District B1 Convention October issue - TOPIC TBD
 - iv. District A1 Convention December issue - TOPIC TBD
 - v. District D2 Convention January issue
 - vi. District A2 Convention January issue - TOPIC TBD
 - vii. District D1 Convention February issue
 - viii. District E2 Convention February issue - TOPIC TBD
 - ix. District E1 Convention March issue
 - x. District C2 Convention March issue - TOPIC TBD

7. Responsibilities at each District Convention

- a. Work with District Convention Committee and District GLT / GMT and encourage / promote leadership development training
 - i. **Club** President, Secretary, Treasurer, Membership Chair

- ii. **District** Secretary/Treasurer, Zone Chair, Committee Chair
- iii. **Road to DG**
- iv. **Others?**

8. Miscellaneous facilitation when needed

- i. District GLT Coordinator seeks assistance with responsibilities
- ii. Need to travel to location
 - 1. Attending will be the Committee Representation for that District
 - 2. If unable to attend, contact State GLT Coordinator
- iii. Budget considerations TBD

9. Requests for Council of Governors:

- i. We encourage the DGEs to begin looking for Lions in their District who would benefit from leadership development workshop attendance. We don't want to have to return grant money this year because there wasn't good attendance at our trainings.
- ii. We ask the DGs to work closely with the District GLT Teams to assess the needs within their district, create strategies for meeting those needs, and forward that information to the MD GLT Coordinator for tracking.
- iii. We ask that the DGEs go back to their Convention Committees and encourage at least one leadership development seminar.

Respectfully Submitted

PDG Connie LeCleir-Meyer

MD27 GLT Coordinator

GMT Coordinator Doug Fleming-

Currently has on his team, Jerry Wille. DG Fleming spoke on how to get the drive back into the Lions in the Clubs level. New members need to get excited, without being named as President their first year. They are planning on training about 20 people at a time. There will be a website started to bring communication between the GLT and the GMT teams.

15. International Convention Committee Report, PDG John Jensen

Regarding the breakfast at the International Convention: you must sign up by June 10th if you want to attend. Attending the Wisconsin breakfast is a requirement for all District Governors.

The Council Meeting will be held at 1:00 after the parade.

DG Steve Jensen showed everyone what the new parade shirt would look like. They can be ordered at a table that will be set up at the State Convention, or you can place an order with Kathy at the State Office. They take about 2 weeks to come in.

Report of the International Convention Committee Council of Governors Meeting May 19, 2011

The International Convention Committee has completed the following tasks.

1. Set up the Wisconsin Breakfast for Thursday, July 7 at 6:30 am in the Glacier/Yellowstone room at the Crowne Plaza Seattle.
2. Entered the Wisconsin Delegation in the International Parade on Tuesday, July 5 with an assembly time of 9:30 am in the Yellow assembly area. Wisconsin is number eight in the marching order.
3. Secured the Yosemite room at the Crowne Plaza Seattle for the outgoing and incoming Council meetings on Tuesday, July 5 from 2:30 pm until 5:00 pm.
4. Secured the Yosemite room at the Crowne Plaza Seattle for the Diabetes Focus Group to meet with Washington counterparts on Monday, July 4 from 7:00 am until 10:00 am.
5. Published articles in the Wisconsin Lion during March through June promoting the International Convention.

Wisconsin currently has 95 individuals registered for the convention. However, we only have 15 signed up for the breakfast and that includes just one District Governor and none of the District Governor Elects. We need your support to encourage a better turnout for the breakfast

In consideration of the preliminary schedule announced by Lions Clubs International, the Governor Elects' Council Meeting may want to precede the outgoing Governors' Council Meeting.

Respectfully submitted,
PDG John Jenson
Chair – International Convention Committee

16. MD27 Policy Manual, DG Barry Boline

All changes that have been made to the Policy Manual have been included in your packets.

Motion #117 by DG Boline/DG Jensen to amend/remove the portion of A1 Policy which reflects the Sunday morning meeting after State Convention. 10-0 (Carried)

Membership Chairman John Schwab referred to changes in the F5 Policy. \$8.00 goes to speaker fund. \$5.00 goes to host fund to cover convention expenses.

Motion #118 by DG Habrat/DG Boline to adopt Policy F5 as printed. 10-0 (Carried)

Motion #119 by DG Habrat/DG Boline to allocate \$5.00 registration fee to go to the host committee.

Policy F10 and F11 were removed at the last council meeting by the District Governors. DG Boline suggests that at the July Council of Governors meeting, the new District Governors replace Policy F12 with F10 so the numbers run concurrent.

PID Phil Ingwell spoke about the 13 resolutions. He stated that anyone should speak up if they have any questions. If they are passed they will be added to the Constitution and By-Laws. The Policy manual can be changed by the Council of Governors at any time.

17. Can Do Canines- Mr. Alan M. Peters

Mr. Peters spoke on how "Can Do Canines" works for the community.

Motion #120 by DG Jensen/DG Fleming moves to allow "Can Do Canines" to purchase from MD27 a mailing list at a cost of \$25.00

18. State Treasury Report- DG Barry Boline

MD27 will be in the black this year \$15,000.00-\$20,000.00. DG Boline asks that all District Governors pay their outstanding balances at the state office or return unused pins, so we can clean up the books this year. MD will reimburse each District Governor for a portion of their travel to International Convention if their outstanding balances have been taken care of with the state office.

Profit and Loss and Balance sheets were handed out and reviewed by DG Boline.

Motion #121 by DG Harris/DG Jensen to approve treasurers report. 10-0 (Carried)

19. Other Business-

Council Chairman Augie stated that the State Office should have a sign out on the road on County Rd A, on the building outside the WLF and outside Kathy's office. Kathy should look into this with the acceptance of the WLF and order appropriate signs. Signs will be consistent with current signs at the WLF.

Motion #122 by DG Polashek/DG Jensen to approve ordering of signs at the state office. 10-0 (carried)

Council Chairman Augie introduced MD Global Membership Team Leader Gary Frey. Gary worked on getting a State of Wisconsin Proclamation signed by Governor Scott Walker, proclaiming May 15-21, 2011 as "Lions Week".

DG Polashek set forth a challenge to all District Governors to provide material and labor for a cabin at the camp. DG Polashek's District did this and he would like to challenge all District Governors to do the same.

Motion #123 by DG Harris/DG Francis to approve the new 2012 state pin. 10-0 (carried)

Policy K2 only provides for Council Chairman to receive 50 pins for International Convention.

Motion #124 by DG Jensen/DG Harris for Council Chairman and Council Chairman Elect to each receive 50 pins for the International Convention. 10-0 (carried)

Council Chairman Augie spoke about the PR Grant and on how we need a survey done and results must go to LCI in order to receive grant money from them. If we don't get better numbers on the survey we will not get any grant money from them in the future.

PID Peter Cerniglia spoke to the Council regarding mattresses that are being sent down to Alabama to help the victims of the Tornados. PID Cerniglia challenges next year's governors to have every club celebrate "Lions week".

Dean Haas- " MD27 Leadership Development

MD-27 Leadership Development

3-Year Action Plan

Status Update: 5/11/11

1) Review and evaluate each District's Club Officer Training Program.

Status: Provided trainers and training materials for District 27-B2, 27-C1 and 27-C2 Club Officer Training events in April-May 2011. Met with Club Officer Trainers from District 27-B2 in March 2011 to discuss enhancements to existing training program.

Due Date: May 1, 2011

2) Review and evaluate each District's Zone Chairman and Region Chairman (if applicable) Orientation Program.

Status: Facilitated Zone Chairman training program for District 27-C1 in May 2011. Reviewed CD of Zone Chairman training program for District 27-D1.

Due Date: May 1, 2011

3) Develop a MD27 training program for the 2nd Vice District Governor position.

Training Program Summary: All 2nd VDGs were invited to attend MD27 VDG training in October 2009 & 2010 and were encouraged to attend the MD27 Leadership School (renamed Communicate Like a Leader Seminar).

Status/Completed: Development of 2nd VDG job description completed and presented to Council of Governors on October 3, 2009. Revision in process which will coordinate with new direction from LCI in 2011.

4) Develop a list of Leadership Workshop topics and facilitators/trainers, which could be provided at District Conventions or District sponsored Leadership Training Workshops.

Status: List started.

Due Date: July 1, 2011

5) Develop list and syllabus of Lions Leadership Training events and workshops in MD27 and through LCI.

Status/Completed: Brochure with list and syllabus completed and presented to Council of Governors on January 9, 2010. Brochure will be updated by June 1, 2011.

Action Plan by year:

2009 – Develop MD27 training program for 2nd VDG position.

2010 - Gather and compile lists of Leadership workshop topics. Gather and compile list of available Leadership training programs and class syllabus.

2011 – Review and evaluate District Club Officer and Zone Chair Training programs.

2011 – Implement and refine MD27 workshops for District Leadership Chairs

2011 WISCONSIN LIONS BOWLING TOURNAMENT REPORT

The 2011 Wisconsin Lions Bowling Tournament was held at the Harbor Hills Recreation Center in Port Washington and hosted by the Shawano Area Lions Clubs. The tournament ran from February 26th through May 1st. Entries for the 2011 tournament were as follows: 130 teams, 266 doubles and 515 singles. This is an increase of 2 teams, an increase of 1 doubles and 12 singles from the 2010 tournament. The host clubs should be commended for all their effort for running an excellent tournament.

The 2012 tournament will be held in Shawano and hosted by the Medford/Gilman Lions Clubs

The 2013 tournament will be voted on this Saturday. The applicant is: The Sparta/Tomah Lions Clubs. In August, information will be sent to all clubs in 27-E2 regarding hosting the 2014 tournament.

Respectfully submitted,

Lion Edd

Lion Edd Hanke

WSLBC Secretary/Treasurer

20. State Newspaper- DG Jerry Post

Printing and mailing cost are going up. To reduce the cost of the magazine they are proposing combining the July and August issue or the December and January issue. 12 issues would now be 11. The printing contract is due in November 2011. DG Post suggests that the next year's council take up the proposed combination of two issues at their first meeting in July, 2011.

MD27 PR Report

*prepared by MD27 PR Chair Jodi Burmester
for the 5/19/11 Council of Governor's Meeting
Statewide PR Campaign*

- A total of 171 radio and 21 television stations took part in this segment of the program. These stations played a total of 2,806 announcements (2,580 radio and 226 television), worth a total of \$85,761.00 (\$65,150.00 radio and \$20,611.00 television). That's more than a four to one return on our investment.
- The number of spots is lower this year due to the last minute nature of our campaign placement.
 - The fact that we couldn't apply for the Grant until after January 1 and the January Council meeting put us behind.
 - The grant application was submitted on January 20 and we received approval from LCI late in the day on January 28.
 - This timing meant we missed the having our spot included in the initial February Wisconsin Broadcasters Association (WBA) Public Education Program list and mailing which not only limited the number of spots aired, it limited the number of participating stations.
 - If we use this WBA program again, I recommend pushing the campaign air dates back to April at the earliest and reserving our time slots by September of the prior year to secure our timing.
- The final report was submitted to LCI earlier this week so the second half of the LCI MD PR Grant should be received soon to pay the remaining \$10,000 Wisconsin Broadcasters Association invoice.
- Only 137 Survey responses were received (109 of those came from B2 & D1).

Survey Monkey Available

- Our Survey Monkey subscription allows for an unlimited number of uses throughout the year.
- Recommend opening this tool up to all the districts, clubs and other statewide committees approved by the Council.
- Since only one person can have access to creating the surveys, recommend that MD27 PR Chair Jodi Burmester would be the contact. She would receive requests from approved groups and help them to create/implement their survey.

Motion #125 by DG Boline/DG Harris to commend PDG Dave Sievert for all his years of service. 10-0 (carried)

21. Motion to Receive and File Reports

Motion #126 by DG Fleming/DG Harris to Receive and File Reports. 10-0 (carried)

22. Motion #127 to adjourn by DG Boline/DG Post, 10-0 (carried)

Next Council of Governor Meeting

July 5, 2011

1:00 P.M.

International Convention

Seattle, Washington